CONTRACT

Print Date 10/18/12

Page 1 of 2

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mundy Katowitz Media 1322 G Street, SE Washington, DC 20003 **USA**

	Contract / Rev	/ision	T,	Alt Order#	
	498382	1		06366313	
Product					
PRIORITIES USA ACTN					
Contract Dates	Estimate #				
10/16/12 - 10/22/12	1565				
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	Revision
ISS/Prior USA Act-LCV V	IC		1	0/18/12	/ 10/18/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	xecutive .	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ing			
	1				
	Demographic			-	
	Adults 35+				
·					
	IDB#	Advert	iser	Code	Product Code
	TV14019	321			340
	Agency Ref			Advertiser	Ref

			Spots	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Le	ength Weel	k Rate	Type S	pots	Amount
E 40 KVVU 10/22/12 10/22/12 MORE Access	630-7pm	Section 1	:30		NM	1	\$845.00
Start Date	Rate						
Week: 10/22/12 10/28/12 1 1	\$650.00	Mankalaya	Longth	Rate	Type		
Spot Ch Date Range Description	Start/End Time	Weekdays M	<u>Length</u> :30	\$650.00	NM NM		
1 KVVU 10/22/12-10/28/12 MORE Access	630-7pm	V	,50	\$000.00	/ ////		
See MG 40.2 2 KVVU 10/20/12-10/20/12 Early Pre-Game	Early Pre-Game	sa-	:30	\$845.00	NM		
® MG for 59.1,40.1	Lany 1 to Game			•			
E 59 KVVU 10/18/12 10/18/12 Better	M-F 11a-12p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/15/12 10/21/121 1	\$19 5.00		•		_		
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p	Th	:30	\$195.00	NM		
See MG 40.2						-	#5 405 00
N 108 KVVU 10/17/12 10/17/12 Anderson	3-4p		:30		NM	5	\$5,165.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$300,00						
VVCCR. TO/TO/TZ	Start/End Time	Weekdays	Length	Rate	Type		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Anderson	3-4p	W		\$300.00	NM		
See MG 108.2,108.3,108.4,108.5,108.6	•				l		
2 KVVU 10/18/12-10/18/12 TMZ	M-Sa 8-10p/Su 7	'-1Th	:30	\$1,350.00	NM		
MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,10	8.1			40.00			
3 KVVU 10/17/12-10/17/12 Extra	M-F 7-730p	W	:30	\$9 50.00	NM		
® See MG 108.7	M = 0 000===	W	:30	\$900.00	NM		
4 KVVU 10/17/12-10/17/12 Fox 5 News at 6pm		W	.30	φ900.00	INIVI		
MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,10 5 KVVU 10/16/12-10/16/12 Fox 5 News at 5 MF 530-6p	0.1 M-F 530-6n	-Tu	:30	\$1,025.00	NM		
® MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,10							
6 KVVU 10/20/12-10/20/12 The Closer	M-Sa 8-10p/Su 7	7-1Sa	:30	\$940.00	NM		
® MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,10	8.1						
7 KVVU 10/19/12-10/19/12 Extra	M-Sa 8-10p/Su 7	7-1F	:30	\$950.00	NM		
MG for 108.3 10/17							
			To	otals		113	\$57,535.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 498382 /	Alt Order # 06366313
Contract Dates 10/16/12 - 10/22/12	Product PRIORITIES USA A	Estimate # CTN 1565
<u>ravortioor</u>		Original Date / Revision 10/18/12 / 10/18/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	113	\$57,535.00	\$48,904.75
Totals	113	\$57,535.00	\$48,904.75

Signature:	Date:
Signature.	

REP HEADLINE# 6366313 TRF# 498382 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET

FAX# 610-225-1191

-4100
AGENCY CREDIT RISK !!!
AGENCY CREDIT RISK !!!
CHANGES OCT18/12 15.15 *** KVVU-TV ***

CITY TAX	FLIGHT DATE	PRDCT PRIO	ORDER #			AGY #	ADV #
STATE TAX CO-OP BILLING NEEDED_	DATES OCT16/12 OCT22/12 WK-1	PRIORITIES USA ACTN EST#1565 COMMENTS: (LINE, ORDER, II	CONTRACT # 6366313	WASHINGTON, DC 20003	1322 G STREET SE	AGY. NAME MUNDY KATOWITZ MEDIA	ADV. NAME ISS/PRIORITIES USA ACTION
Deat in Oct to a second	15.15 CH18/12 15.16	INVOICE)	CLASS: NATL. LOCAL REGIONAL		SALES PRSN PH- TEKESA DIFUSIA	MEDLA	REP.#OFF.#_762 SALESMAN #

REP: OK'D M31 SEE LINE 153 TOTAL SAME TO ROSE PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC TELEVISION INVOICES ARE TO BE SENT TO AGENCY INVOICES IDB#9914019

PRIORITIES USA ACTION

147 S 700P-730P	AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340	: :LINE#: :	:LINE#:REP :CD: TIME PERIOD : L	
30	= 321 340		LGTH :	
			SEC	
\$950.00	AGENCY EST# =		RATE	
10/17	1565		: START	
10/17			: DATE	
0			· /WK	o J J
₩.E.D			: /WK: INVT :	W P P P P
				DAYS
C)		:SPTS:	: TOTL:

PROGRAM: EXTRA
ORD COM1: SPORTS N/A DUE TO BASEBALL & DEBATES.
PART OF A MAKEGOOD MADE UP OF LINES 146-150 PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6366313 TRF# 498382 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 610-225-1191

CHANGES OCT18/12 15.1
*** KVVU-TV **

		: LINE
PROGRAM ORD COM	153	LINE#:REP
PROGRAM: ORD COM1: ORD COM2:	A	#: CD:
EXTRA SPOT N/A DUE APPROVE.	900P-930P	TIME PERIOD
EXTRA SPOT N/A DUE TO BASEBALL RAN LONG. APPROVE.	30	: LGTH : SEC
RAN :	٠	
LONG.	\$950.00	RATE
S H H	O	H
1G OF	10/	
MG OFFER. 1	/19	START
NOT PRE-BOOKED PLS	10/19	: END
OOKED P	Н	
ß		SPTS: WEEK
	F R I	
		DAYS
	ഥ	:TOTL:

THIS IS A MAKE-GOOD FOR OCT17 ON LINE-147 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:

M31 OK'D BUY#1/7

MISSED:WED/700P-730P OCT17

OFFER: FRI/900P-930P CMT:SPOT N/A DUE TO CMT:APPROVE. BASEBALL RAN LONG. OCT19 SEE MG OFFER. 30s NOT PRE-BOOKED PLS \$950.00 \$950.00 (OCT18/12)
PLS ADVISE.

CONTRACT TOTAL

TOTAL SPOTS

57535.00 113

OCT/12 57535.00

MARKET TOTALS \$318,555 KVVU 18% KSNV KTUD 4 2 % 3 % KLAS 19% KINV 22% KVMY 9% MOOM % () CABL %0

P-CLASS, PLAN, SECT SVC- NSI DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 医一巴甲甲 THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME

*-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mundy Katowitz Media 1322 G Street, SE Washington, DC 20003 USA

Product PRIORITIES USA ACTN Contract Dates 10/16/12 - 10/22/12 Advertiser ISS/Prior USA Act-LCV V	498382 Estimate # 1565 IC Billing Cycle EOM/EOC	Billing	O636 Original 10/15/ Calenda	Date /	Revision / 10/15/12 Cash/Trade
PRIORITIES USA ACTN Contract Dates 10/16/12 - 10/22/12 Advertiser	1565 /IC Billing Cycle		10/15/	12	/ 10/15/12
Contract Dates 10/16/12 - 10/22/12 Advertiser	1565 /IC Billing Cycle		10/15/	12	/ 10/15/12
10/16/12 - 10/22/12 Advertiser	/IC Billing Cycle		10/15/	12	/ 10/15/12
	Billing Cycle		10/15/	12	/ 10/15/12
	Billing Cycle				
	Billing Cycle		Calenda	-	Cach/Trodo
	EOM/EOC	Broode		-	Casil/ Traue
	1	Dioau	cast		Cash
	Station	Accou	nt Execu	tive	Sales Office
	KVVU	Teresa	Difuria		TELEREP-PHIL
	Special Hand	lling			
	Demographic	2			
	Adults 35+		<u> </u>		
,	IDB#	Adver	tiser Coc	е	Product Code
	TV14019	321			340
	Agency Ref		Adv	<u>/ertiser</u>	Ref
Time Days Length	Spots/ Week R	ate	Туре	Spots	
430-5ar :30 e 0	Entransport Control of the Control o		NM		1 \$195.0
	Totals	garan da adalah da	agente représente de la fina	114	\$57,535.0

The Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
N 119 KVVU 10/17/12 10/22/12 Fox 5 News @ 430am Start Date End Date Weekdays Spots/Week	M-Th, Sun 430-5ar <u>Rate</u> \$195.00	:30	NM	1	\$195.00
Week: 10/16/12 10/22/12 M-WTS 1	VIO.00	Totals		114	\$57,535.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	114	\$57,535.00	\$48,904.75
	114	\$57,535.00	\$48,904.75

:

(* Line Transactions: N = New, E = Edited, D = Deleted)

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HEADLINE# 6366313 MOD# 1: UNAPPROVED TRF# 498382 REV #1 \$\$\$

REPORT FROM REP FAX# 610-225-1171
RISK !!!

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS **CHANGES** OCT15/12 18.13
*** KVVU-TV ***

ADV YĐĄ ORDER FLIGHT PRDCT DATES PRIORITIES OCT16/12 ADV. AGY. USA NAME NAME ACTN AUNDA 1322 ISS/PRIORITIES WASHINGTON, OCT22/12 EST#1565 CONTRACT ្ន KATOWITZ STREET WK-1 # COMMENTS: DC 6366313 S H USA 20003 MEDIA ACTION (LINE, ORDER, NEEDED INVOICE) **以氏P.**# BUYER SALES CLASS: PRSN NAME NATI. MEDIA PH-OFF.# TERESA LOCAL PLACEMENT 762 DATE DIFURIA SALESMAN REGIONAL OCT15/12 # 18.13

H O REINVESTED NIKKI ROSE LINE 151 \$ 円刀 ΉĽ (+195)6366310

YTID

TAX

STATE

TAX

CO-OP

BILLING

REP: NEW NEW TOTAL \$57535 PLS CNF THANKS

STA:

CON CM **** THIS SH Þ CASH IN ADVANCE SCHEDULE *****

ELECTRONIC TELEVISION INVOICES ARE TO BE SENT TO AGENCY

PRIORITIES USA ACTION

:LINE#:REP : LINE#: : AGENCY AGENCY ADVERTISER CODE PRODUCT CODE = TIME PERIOD 刊 340 LGTH 321 .. SEC . .. AGENCY RATE EST# I 1565 DATE START END SPTS: /WK: HNVT DAYS :TOTL: SPTS:

PROGRAM :

151

Ø

430A-459A

30

\$195.00

10/16

10/22

TU-F,M

ORD COM1: NEWS REINVESTMENT Ы'n HL 6366310

CON COM1: NEWS

HEADLINE# 6366313 TRF# 498382 MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-220-1.
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES FAX# 610-225-1191

REP \$\$\$

OCT15/12 18.13
*** KVVU-TV ***

: LINE#:REP : OCT/12 57535.00 : CD: TIME PERIOD LGTH SEC RATE START END SPTS: CONTRACT TOTAL TOTAL SPOTS WEEK DAYS 57535.00 114 :TOTL:

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KTUD 4% KLAS 19% KTNV 22% XMVX % % KVCW % Ω CABL %

P-CLASS, PLAN, SECT SVC- NSI DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mundy Katowitz Media 1322 G Street, SE Washington, DC 20003 USA

	Contract / Rev	ision	1	Alt Order#	
	498382	/		06366313	
Product					
PRIORITIES USA ACTN					
Contract Dates	Estimate #				
10/16/12 - 10/22/12	1565				
Advertiser			<u>Orio</u>	ginal Date /	
ISS/Prior USA Act-LCV V	IC		1	0/11/12	/ 10/22/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt Ex	xecutive	Sales Office
	KVVU	Teresa	a Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Adver	liser	Code	Product Code
	TV14019	321			340
	Agency Ref	1.		Advertiser	Ref
				İ	

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Day	s Length Week	Rate Type S	Spots	Amount
N 1 KVVU 10/19/12 10/19/12 Cops/Dog The Bounty Hunte	e M-F 12-1p	:30	, NM	1	\$195.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>		Ì		
Week: 10/15/12 10/21/121 1	\$195.00	:30	NM	1	\$250.00
N 2 KVVU 10/19/12 10/19/12 The Dr.Oz Show Start Date Fnd Date Weekdays Spots/Week	M-F 10a-11a Rate	,50	14.14	•	•
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	\$250.00				
N 3 KVVU 10/19/12 10/19/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$2,150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/121 1	\$2,150.00	:30	NM	1	\$100.00
N 4 KVVU 10/19/12 10/19/12 Extra Start Date Find Date Weekdays Spots/Week	M-F 1:05-1:35am Rate	.30	144		*
Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/121 1	\$100.00				
N 5 KVVU 10/19/12 10/19/12 The Simpsons	M-F 11:35p-12:05a	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121 1	\$350.00	:30	NM	1	\$225.00
N 6 KVVU 10/19/12 10/19/12 Friends	M-F 12:05-1:05a Rate	.30	11111	i	•
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	\$225.00				
N 7 KVVU 10/19/12 10/19/12 Divorce Court/Divorce Cou	M-F 11a-12p	:30	NM'	1	\$195.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121 1	\$195.00	:30	NM	1	\$275.00
N 8 KVVU 10/19/12 10/19/12 Katie Stort Date End Date Weekdays Spots/Week	1-2pm Rate	.50			•
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$275.00				
N 9 KVVU 10/19/12 10/19/12 American Dad	M-F 230-3a	:30	MM	1	\$95.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121 1	\$95.00	:30	NM	1	\$95.00
N 10 KVVU 10/19/12 10/19/12 Katie	M-F 3-4am Rate	.50	11		•
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$95.00				****
N 11 KVVU 10/19/12 10/19/12 Anderson	2-3p	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			1	

(* Line Transactions: N = New, E = Edited, D = Deleted)

(LINE HAIDSACTIONS. IN - INEW, E - EUREU, D - Deleted)

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Alt Order # Contract / Revision 06366313 498382

Estimate # Product Contract Dates PRIORITIES USA ACTN1565 10/16/12 - 10/22/12

Original Date / Revision <u>Advertiser</u> 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

	L						
			Spots		Type Sp	ote	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days l	_ength Week	Rate	Type Sp	Ulo	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$300.00				NM	1	\$95.00
N 42 KVA/II 10/19/12 10/19/12 Cops M-F 4-430x	M-F 4-430x		:30		MINI	'	φυσ.σσ
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$95.00						
Week: 10/15/12 10/21/12	3-4p		:30		NM	1	\$350.00
N 13 KVVU 10/19/12 10/19/12 Dr Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate \$350.00					1	\$450.00
N 14 KVVU 10/19/12 10/19/12 FOX 5 News 5-6am M-F	5a-6a		:30		NM	1	φ-50.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$450.00				NM	0	\$0.00
N 15 KVVU 10/19/12 10/19/12 Fox 5 News at 5 MF 530-6	p M-F 530-6p		:30				
Start Date End Date Weekdays Spots/vveek	<u>Rate</u> \$1,025.00				77		
Week; 10/15/12 10/21/12 - Description	Start/End Time	Weekdays	•	<u>Rate</u> \$1.025.00	<u>Type</u> NM		
1 KVVII 10/15/12-10/21/12 Fox 5 News at 5 MF 530-	6p M-F 530-6p	F-	:30	♦1,∪≥0.∪∪	/ ////		
See MG 108.2,108.3,108.4,108.5,108.6			:30		NM	1	\$725.00
N 16 KVVU 10/19/12 10/19/12 Fox 5 News AM M-F 6a-7a	a M-F 6a-7a Ra <u>te</u>		.00				
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	\$725.00					•	\$0.00
N 17 KVVU 10/19/12 10/19/12 MORE Access	630-7pm	_	:30		NM	0	φ0.00
Start Date Find Date Weekdays Spots/Week	<u>Rate</u> \$650.00				l		
Week: 10/15/12 10/21/121 1	Start/End Time	Weekday	s <u>Length</u>	<u>Rate</u>	<u>Type</u>		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 MORE Access	630-7pm	F	:30	\$650.00	NM	÷	
See MG 108.2,108.3,108.4,108.5,108.6					NIM	1	\$950.00
N 18 KVVU 10/19/12 10/19/12 Extra	M-Sa 8-10p/Su 7	'-1	:30		NM	ı	φουσ.σσ
Start Date End Date Weekdays Spots/Weel	<u>≺ Rate</u> \$950.00						
Week: 10/15/12 10/21/121 1			:30		NM	1	\$700.00
N 19 KVVU 10/19/12 10/19/12 Fox 5 News AM M-F 7a-9					l		
Week: 10/15/12 End Date Weekdays Spots/wee	\$700.00				NA	1	\$1,350.00
N 20 KVVU 10/19/12 10/19/12 TMZ	M-Sa 8-10p/Su	7-1	:30		NM	1	ψ1,000.00
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u> \$1,350.00						
Week: 10/15/12 10/21/121 1	M-F 9a-10a		:30		NM	1	\$275.00
N 21 KVVU 10/19/12 10/19/12 More M-F 9-10a Start Date Fnd Date Weekdays Spots/Wee	***				1		
Start Date End Date Weekdays Spots/vvee Week: 10/15/12 10/21/121 1	\$275.00				NIM	1	\$195.00
N 22 KVA/II 10/22/12 10/22/12 Cops/Dog The Bounty H	unter1-2pm		:30		NM	,	ψ100.00
Start Date End Date <u>vveekdays</u> <u>Spots/vvee</u>	<u>Rate</u> \$195.00						
Week: 10/22/12 10/28/12 1 1	M-F 10a-11a		:30		NM	1	\$250.00
N 23 KVVU 10/22/12 10/22/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Wee			,				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weekdays</u> Week: 10/22/12 10/28/12 1 1	\$250.00				NINA	1	\$2,150.00
N 24 KV//I 10/22/12 10/22/12 Fox 5 News M-F 10p-11			:30		MN	'	Ψ2,100.00
Start Date End Date Weekdays Spots/Wei							
Week: 10/22/12 10/28/12 1	M-F 1:05-1:35a	ım	:30		NM	1	\$100.00
N 25 KVVU 10/22/12 10/22/12 Extra Start Date Find Date Weekdays Spots/We							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/yve</u> Week: 10/22/12 10/28/12 1 1	\$100.00					ı	
110000							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser agency or to service or payment by advertiser. Two week advance cancellation notice is required unless otherwise specified.



Alt Order # Contract / Revision 06366313 498382

Estimate # Contract Dates **Product** PRIORITIES USA ACTN1565 10/16/12 - 10/22/12

Original Date / Revision Advertiser 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

	Of the differen	Dava Lon	Spots/ gth Week	Rate	Type St	oots	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Leng	gui vveek	rato	1,000		The state of the s
Start Date End Date Weekdays Spots/Week	Rate 12:052		:30		NM	1	\$350.00
N 26 KVVU 10/22/12 10/22/12 The Simpsons	M-F 11:35p-12:05a Rate		,00				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	\$350.00						
N 27 KVVU 10/22/12 10/22/12 Better	M-F 11a-12p		:30		NM	1	\$195.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/22/12 10/28/12 1 1	\$195.00		:30		NM	1	\$225.00
N 28 KVVU 10/22/12 10/22/12 Friends	M-F 12:05-1:05a R <u>ate</u>		.50				·
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	\$225.00						
N 29 KVVU 10/22/12 10/22/12 Divorce Court/Divorce Cou	rt M-F 12-1p		:30		NM	1	\$195.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				1		
Week: 10/22/12 10/28/12 1 1	\$195.00				NIM	1	\$275.00
N 30 KVVU 10/22/12 10/22/12 Katie Couric	2-3p		:30		NM	į	Ψ210.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$275.00						
Week: 10/22/12 10/20/12 1	M-F 230-3a		:30		NM	1	\$95.00
N 31 KVVU 10/22/12 10/22/12 American Dad Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>							
Week: 10/22/12 10/28/12 1 1	\$95.00						\$95.00
N 32 KVVU 10/22/12 10/22/12 Katie	M-F 3-4am		:30		NM	1	φ95.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$95.00				1		
Week: 10/22/12 10/28/12 1 1			:30		NM	1	\$300.00
N 33 KVVU 10/22/12 10/22/12 Anderson Stort Date Find Date Weekdays Spots/Week	3-4p Rate		,00				
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	\$300.00						
N 34 KVVU 10/22/12 10/22/12 Cops M-F 4-430x	M-F 4-430x		:30		NM	1	\$95.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u>	Rate						
Week: 10/22/12 10/28/12 1 1	\$95.00		:30		NM	0	\$0.00
N 35 KVVU 10/22/12 10/22/12 The Dr.Oz Show	4-5p <u>Rate</u>		.50				
Start Date End Date Weekdays Spots/Weel Week: 10/22/12 10/28/12 1 1	\$350.00				_ [
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u> NM		
1 KVVU 10/22/12-10/28/12 The Dr.Oz Show	4-5p	M	- :30	\$350.00	IVIVI		
See MG 41.2			:30		NM	1	\$85.00
N 36 KVVU 10/22/12 10/22/12 Fox 5 News @ 430am	M-Th, Sun 430-5a k Rate	ır	.50				
Start Date End Date Weekdays Spots/Wee Week: 10/22/12 10/28/12 M 1	\$85.00						
N 37 KVVU 10/22/12 10/22/12 Fox 5 News at 5	5-530p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u>						
Week: 10/22/12 10/28/12 1 1	\$950.00	Weekdays	Length	Rate	<u> Type</u>		
Spot Ch Date Range Description	Start/End Time 5-530p	M		\$950.00	NM		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 5	5-55 <i>0</i> p						
See MG 41.2 N 38 KVVU 10/22/12 10/22/12 FOX 5 News 5-6am M-F	5a-6a		:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Wee					3		
Week: 10/22/12 10/28/12 1 1	\$450.00				NM	1	\$725.00
N 39 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 6a-	7a M-F 6a-7a		:30		IAIAI	ļ '	Ψ120.00
Start Date End Date Weekdays Spots/vvee	<u>Rate</u> \$725.00						
Week: 10/22/12 10/26/12 1	630-7pm		:30		MM	1	\$845.00
N 40 KVVU 10/22/12 10/22/12 MORE Access	000-1 pitt						

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Alt Order # Contract / Revision 06366313 498382 Estimate # <u>Product</u> Contract Dates PRIORITIES USA ACTN1565 10/16/12 - 10/22/12

Original Date / Revision <u>Advertiser</u> 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

	100/1	Tiol Coltinat			
		Spots/		nots	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	pots	
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 MORE Access	Rate \$650.00 Start/End Time 630-7pm	<u>Weekdays</u> <u>Length</u> M3a- :30	<u>Rate</u> <u>Type</u> \$650.00 NM \$845.00 NM		
2 KVVU 10/20/12-10/20/12 Early Pre-Game M MG for 59.1,40.1	Early Pre-Game		ψο (σ.σ.	4	\$2,250.00
N 41 KVVU 10/22/12 10/22/12 Extra Start Date End Date Weekdays Spots/Week	M-Sa 8-10p/Su 7-1 <u>Rate</u> \$950.00	j :30	NM _	1	\$2,230.00
Week: 10/22/12 10/26/12 1 <u>Spot Ch Date Range Description</u> 1 KVVU 10/22/12-10/28/12 Extra	Start/End Time M-Sa 8-10p/Su 7-	Weekdays Length -1M:30	Rate Type \$950.00 NM		
See MG 41.2 2 KVVU 10/22/12-10/22/12 BB League Championships	s 1pm-8pm	м :30	\$2,250.00 NM		
 ⊕ MG for 37.1,35.1,41.1 N 42 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week 	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
Week: 10/22/12 10/28/12 1 1 N 43 KVVU 10/22/12 10/22/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week	M-F 9a-10a Rate	:30	NM	1	\$275.00
Week: 10/22/12 10/28/12 1 1 N 44 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p	\$275.00 10-11p Sat <u>Rate</u>	:30	NM	1	\$2,100.00
Week: 10/15/12 10/21/121- 1	\$2,100.00 Sat 11p-12a	:30	NM	1	\$300.00
N 45 KVVU 10/20/12 10/20/12 Touch <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$300.00		NM	0	\$0.00
N 46 KVVU 10/20/12 10/20/12 Clone Wars <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121- 1	Sa 2-3p <u>Rate</u> \$175.00 <u>Start/End Time</u>	:30 Weekdays <u>Length</u>	<u>Rate</u> <u>Type</u>		·
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Clone Wars See MG 108.2,108.3,108.4,108.5,108.6	Sa 2-3p	Sa :30	\$175.00 NM	_	\$0.00
N 47 KVVU 10/20/12 10/20/12 The Closer Start Date End Date Weekdays Spots/Week	Sa 3-4p <u>Rate</u> \$175.00	:30	NM	0	\$ 0.00
Week: 10/15/12 10/21/12 1 Description Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 The Closer	Start/End Time Sa 3-4p	Weekdays Length	<u>Rate Type</u> \$175.00 NM		
See MG 108.2,108.3,108.4,108.5,108.6 N 48 KVVU 10/21/12 10/21/12 The Closer Start Date End Date Weekdays Spots/Week	Sun 1-2am	:30	NM	1	\$150.00
Week: 10/15/12 10/21/121 1 N 49 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045	\$150.00 p Su 10p-1045p k Rate	:30	NM	1	\$1,850.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	\$1,850.00 1045p-11p	:30	NN	1	\$1,200.00
N 50 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 10/15/12 10/21/121 1	<u>k Rate</u> \$1,200.00		NN	1	\$350.00
N 51 KVVU 10/21/12 10/21/12 Criminal Minds <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/15/12 10/21/121 1	Sun 11p-12am <u>k Rate</u> \$350.00	:30	INIV		4222.32

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\$350.00

NM



66 KVVU 10/18/12

67 KVVU 10/18/12

Week: 10/15/12

Start Date

End Date

10/21/12

10/18/12

Weekdays

Dr Oz

---1---

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	COTTOCOL	Alt Order # 06366313
Contract Dates 10/16/12 - 10/22/12	Product PRIORITIES USA ACTI	Estimate # 1565
Advertiser	Origi	nal Date / Revision

10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI Spots/ Type Spots Amount Rate Length Week Start/End Time Days Ch Start Date End Date Description *I ine Spots/Week Rate End Date Weekdays Start Date NM 1 \$300.00 :30 Sun 12-1am 10/21/12 CSI:Miami 52 KVVU 10/21/12 Rate Spots/Week <u>Weekdays</u> **End Date** Start Date \$300.00 ____1 10/21/12 Week: 10/15/12 \$85.00 NM 1 :30 M-Th, Sun 430-5ar Fox 5 News @ 430am KVVU 10/21/12 10/21/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$85.00 10/21/12 Week: 10/15/12 \$195.00 NM 1 :30 Cops/Dog The Bounty Hunte M-F 12-1p 10/18/12 KVVU 10/18/12 Spots/Week Rate End Date Weekdays Start Date \$195.00 1 10/21/12 Week: 10/15/12 \$250.00 NM 1 :30 M-F 10a-11a The Dr.Oz Show 10/18/12 KVVU 10/18/12 Spots/Week <u>Rate</u> End Date Weekdays Start Date \$250.00 ---1---10/21/12 Week: 10/15/12 \$2,150.00 NM 1 :30 10p-11p Fox 5 News M-F 10p-11p 56 KVVU 10/18/12 10/18/12 Rate Spots/Week Weekdays End Date Start Date \$2,150.00 1 ---1---10/21/12 Week: 10/15/12 \$100.00 NM 1 :30 M-F 1:05-1:35am 10/18/12 Extra KVVU 10/18/12 Spots/Week Rate Weekdays **End Date** Start Date \$100.00 10/21/12 --1---Week: 10/15/12 \$350.00 1 NM :30 M-F 11:35p-12:05a The Simpsons 58 KVVU 10/18/12 10/18/12 Spots/Week <u>Rate</u> Weekdays **End Date** Start Date \$350.00 1 10/21/12 Week: 10/15/12 \$0.00 NM n :30 M-F 11a-12p Better 10/18/12 59 KVVU 10/18/12 Spots/Week Rate End Date Weekdays Start <u>Date</u> \$195.00 1 _-1---10/21/12 Week: 10/15/12 Type Length <u>Weekdays</u> <u>Rate</u> Start/End Time Description Date Range Spot Ch NM \$195.00 :30 ----Th----M-F 11a-12p 1 KVVU 10/15/12-10/21/12 Better See MG 40.2 \$225.00 NM :30 M-F 12:05-1:05a Friends 10/18/12 60 KVVU 10/18/12 Rate Spots/Week Start Date End Date <u>Weekdays</u> \$225.00 -1---Week: 10/15/12 10/21/12 \$195.00 NM 1 :30 M-F 11a-12p Divorce Court/Divorce Cou 10/18/12 N 61 KVVU 10/18/12 Spots/Week Rate End Date Weekdays Start Date \$195.00 1 Week: 10/15/12 10/21/12 \$275.00 NM :30 1-2pm Katie 10/18/12 62 KVVU 10/18/12 Rate Spots/Week Weekdays End Date Start Date \$275.00 1 Week: 10/15/12 10/21/12 ---1---NM \$95.00 :30 M-F 230-3a American Dad 63 KVVU 10/18/12 10/18/12 Rate Spots/Week **Weekdays** Start Date End Date \$95.00 1 __-1--10/21/12 Week: 10/15/12 \$95.00 NM :30 M-F 3-4am 64 KVVU 10/18/12 10/18/12 Katie Rate Spots/Week <u>Weekdays</u> End Date Start Date \$95.00 1 10/21/12 ---1---Week: 10/15/12 \$300.00 NM :30 Anderson 10/18/12 KVVU 10/18/12 Spots/Week Rate End Date **Weekdays** Start Date \$300.00 1 10/21/12 Week: 10/15/12 \$95.00 NM :30 M-F 4-430x Cops M-F 4-430x 10/18/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

:30

<u>Rate</u>

\$95.00

3-4p

Spots/Week

1

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Contract / Revision Alt Order # 06366313 498382

Estimate # **Product** Contract Dates PRIORITIES USA ACTN1565 10/16/12 - 10/22/12

Original Date / Revision <u>Advertiser</u> 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

*Line Ch Start Date End Date Description Start	/End Time Days Le	Spots/ ength Week Rate	Type Spots	Amount
*Line on Start Date End Date Decemption	Rate	ant and the control place are a mile of the first of the control place and a public of the control part and a The control place and the control place and		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 \$:	350.00			
VVOOR: 19/14/:-	, Sun 430-5ar	:30	NM 1	\$85.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Week: 10/15/12 10/21/121 1	\$85.00	.20	NM 1	\$950.00
N 69 KVVO 10/18/12 10/16/12 Openial Early	ial Early News	:30	, , ,	*******
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 \$	<u>Rate</u> 950.00			
Week. 10/10/12 10/21/12 2	9	:30	NM 1	\$450.00
N 70 KVVU 10/18/12 10/18/12 FOX 5 News 5-6am M-F 5a-5a Start Date	Rate			
Week: 10/15/12 10/21/121 1 \$	450.00			\$0.00
	6-630pm	:30	NM 0	\$0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> 900.00			
Week: 10/15/12 10/21/12	t/End Time Weekdays	Length Rate	<u>Type</u>	
Short in Date Native Description	: 6-630pmTh		NM	
1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm See MG 108.2,108.3,108.4,108.5,108.6				
	6a-7a	:30	NM 1	\$725.00
Stort Date End Date Weekdays Spots/Week	<u>Rate</u>		l	
Week: 10/15/12 10/21/121 1	3725.00		NM 1	\$950.00
N 73 KVV/II 10/18/12 10/18/12 Extra M-S	a 8-10p/Su 7-1	:30	NM 1	φ950.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$950.00			
Week: 10/15/12 10/21/12		:30	NM 1	\$700.00
N 74 KVVU 10/18/12 10/18/12 POX 3 News 7 Mill 11 Add	7a-9a Rat <u>e</u>	.00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$700.00			
Week. 10/13/12 10/27/12 =	9a-10a	:30	NM 1	\$275.00
N 75 KVVU 10/18/12 10/16/12 Millio M1 5 150	<u>Rate</u>			
Week: 10/15/12 10/21/121 1	\$275.00		- 111	\$195.00
N 76 KV//U 10/16/12 10/16/12 Cops/Dog The Bounty Hunter1-2p	om	:30	NM 1	\$195.00
Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$195.00			
Week: 10/15/12 10/21/12 -1	10a-11a	:30	NM 1	\$250.00
N 77 KVVU 10/16/12 10/16/12 The Blidz Glock	Rate	.00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	\$250.00			
Week. 10/10/12 10/21/12	-11p	:30	NM 1	\$2,150.00
N 78 KVVU 10/16/12 10/16/12 10/16/12 10/16/16 Weekdays Spots/Week	<u>Rate</u>			
Week: 10/15/12 10/21/12 -1 1 \$2	2,150.00		NM 1	\$100.00
N 79 KVVU 10/16/12 10/16/12 Extra	1:05-1:35am	:30	NM 1	φ100.00
Start Date End Date Weekdays Spots/vveek	<u>Rate</u> \$100.00		ŀ	
Week: 10/15/12 10/21/12 -1	<u> </u>	:30	NM 1	\$350.00
N 80 KVV0 10/10/12 10/10/12 The Shate Meek	⁼ 11:35p-12:05a <u>Rate</u>	.00		
Start Date Line Date 1700 100	\$350.00			
Week. 10/13/12 10/21/12 2	F 12:05-1:05a	:30	NM 1	\$225.00
N 81 KVVU 10/16/12 10/16/12 Friends M-I Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>		ļ	
Week: 10/15/12 10/21/12 -1 1	\$225.00		NM 1	\$195.00
N 82 KVVU 10/16/12 10/16/12 Divorce Court/Divorce Court M-	F 12-1p	:30	NM 1	φ190.00
Start Date End Date Weekdays Spots/veek	<u>Rate</u> \$195.00			
Week: 10/15/12 10/21/12 -1 1	ψ100,00		•	

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	CONGCOUNTAGE	Alt Order # 06366313
Contract Dates 10/16/12 - 10/22/12	Product PRIORITIES USA ACTIV	Estimate # 1565
Advertiser	Origi	nal Date / Revision

<u>Advertiser</u> 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

	155/P	FIOR USA ACT-LCV VI				
	Start/End Time	S Days Length V	pots/ Veek Rate	y Type S	pots	Amount
*Line Ch Start Date End Date Description	and the second s	Days Longar v	Company to a Service Company of the		The second stiffers with	and the transport department of the second
Start Date End Date Weekdays Spots/Week N 83 KVVU 10/16/12 10/16/12 Katie Couric	Rate 2-3p	:30		NM	1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$275.00				4	\$95,00
N 84 KVVU 10/16/12 10/16/12 American Dad <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	M-F 230-3a <u>Rate</u> \$95.00	:30		NM	1	φ90,00
N 85 KVVU 10/16/12 10/16/12 Katie Start Date End Date Weekdays Spots/Week	M-F 3-4am <u>Rate</u> \$95.00	:30		NM	1	\$95.00
Week, TO/TO/TZ TO/ZT/TZ II	<u> </u>	:30		NM	1	\$300.00
N 86 KVVU 10/16/12 10/16/12 Anderson Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	3-4p <u>Rate</u> \$300.00					005.00
N 87 KVVU 10/16/12 10/16/12 Cops M-F 4-430x Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	M-F 4-430x <u>Rate</u> \$95.00	:30		NM	1	\$95.00
N 88 KVVU 10/16/12 10/16/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week	4-5p <u>Rate</u> \$350.00	:30		ММ	1	\$350.00
Week: 10/15/12 10/21/12 -1 1 N 89 KVVU 10/16/12 10/16/12 Fox 5 News @ 430am	M-Th, Sun 430-5ar	:30		NM	1	\$85.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	\$85.00 5-530p	:30		NM	1	\$950.00
N 90 KVVU 10/16/12 10/16/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$950.00					
N 91 KVVU 10/16/12 10/16/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week	5a-6a Rate	:30		NM _.	1	\$450.00
Week: 10/15/12 10/21/12 -1 1	\$450.00	.00		NM	0	\$0.00
N 92 KVVU 10/16/12 10/16/12 Fox 5 News at 6pm Start Date	M-F 6-630pm <u>Rate</u> \$900.00	:30		MIVI	Ū	ψ0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm	Start/End Time M-F 6-630pm	Weekdays Leng	ath Rate 30 \$900.00	<u>Type</u> <i>NM</i>		
See MG 108.2,108.3,108.4,108.5,108.6				NM	1	\$725.00
N 93 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 6a-7a Start Date		:30		INIVI	•	ψ1 Z3133
VVeek. 10/10/12 10/21/12 =	630-7pm	:30		NM	0	\$0.00
N 94 KVVU 10/16/12 10/16/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	·					
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 MORE Access	Start/End Time 630-7pm	Weekdays Leng	gth Rate :30 \$650.00	<u>Type</u> <i>NM</i>		
See MG 108.2,108.3,108.4,108.5,108.6	110 0 10 7	1 :30		NM	1	\$950.00
N 95 KVVU 10/16/12 10/16/12 Extra Start Date	M-Sa 8-10p/Su 7- <u>Rate</u> \$950.00	.1 :30		1 4141	,	, , , , , , , , , , , , , , , , , , ,
N 96 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 7a-9	a M-F 7a-9a	:30		NM	1	\$700.00
Week: 10/15/12	\$700.00	.00		NM	1	\$275.00
N 97 KVVU 10/16/12 10/16/12 More M-F 9-10a	M-F 9a-10a	:30		IAIAI	• '	Ψ210.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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	OCHRICATA TATAL	Alt Order # 06366313
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES USA ACTI	1565

Original Date / Revision Advertiser 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

	Ot UE d'Eine	Spots/ Days Length Week	Rate	Type Spots		Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Nato	Турс сроко	on the profit water to	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$275.00					A O OO
N 98 KVVU 10/17/12 10/17/12 Cops/Dog The Bounty Hunte	11-2pm	:30		NM ()	\$0.00
<u> Start Date </u>	<u>Rate</u>			l		
Week: 10/15/12 10/21/121 1	\$195.00 Start/End Time	Weekdays Length	Rate	Type		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hunt		W ;30	\$19 5.00	NM		
See MG 108.2,108.3,108.4,108.5,108.6	01 7 2pm					
N 99 KVVU 10/17/12 10/17/12 The Dr.Oz Show	M-F 10a-11a	:30		NM	l	\$250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			I		
Week: 10/15/12 10/21/121 1	\$250.00					#D 450 00
N 100 KVVU 10/17/12 10/17/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM	1	\$2,150.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$2,150.00			1		
Week: 10/15/12 10/21/121 1		:30	_	NM	1	\$100.00
N 101 KVVU 10/17/12 10/17/12 Extra Start Date Fnd Date Weekdays Spots/Week	M-F 1:05-1:35am Rate	.50				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$100.00					
N 102 KVVU 10/17/12 10/17/12 The Simpsons	M-F 11:35p-12:05a	:30		NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			ŀ		
Week: 10/15/12 10/21/121 1	\$350.00					#00E 00
N 103 KVVU 10/17/12 10/17/12 Friends	M-F 12:05-1:05a	:30		NM	1	\$225.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$225.00			4		
Week: 10/15/12 10/21/121 1		:30		NM	0	\$0.00
N 104 KVVU 10/17/12 10/17/12 Divorce Court/Divorce Court	t M-F 12-1p Rate	,50				·
Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/121 1	\$195.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Cou	rt M-F 12-1p	W:30	\$195.00	NM		
See MG 108.2,108.3,108.4,108.5,108.6				NIA	1	\$275.00
N 105 KVVU 10/17/12 10/17/12 Katie	M-F 11a-12p	:30		NM	1	Ψ213.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$275.00			1		
Week: 10/15/12 10/21/12	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Katie	M-F 11a-12p	W:30	\$275.00	NM		
See MG 105.2			4075 00	NIM		
2 KVVU 10/15/12-10/21/12 Anderson	M-F 11a-12p	W :30	\$275.00	NM		
MG for 105.1 10/17				NM	1	\$95.00
N 106 KVVU 10/17/12 10/17/12 American Dad	M-F 230-3a	:30		NIVI	'	Ψ00.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$95.00					
Week: 10/15/12 10/21/121 1	M-F 3-4am	:30		NM	1	\$95.00
N 107 KVVU 10/17/12 10/17/12 Katie Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/121 1	\$95.00				_	
N 108 KVVU 10/17/12 10/17/12 Anderson	3-4p	:30		NM	5	\$5,165.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate					
Week: 10/15/12 10/21/121 1	\$300.00			•		

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Alt Order # Contract / Revision 06366313 498382

Estimate # **Product** Contract Dates PRIORITIES USA ACTN 1565 10/16/12 - 10/22/12

Original Date / Revision Advertiser 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

	130/1	1101 00,17101 201				
Description	Start/End Time	S Days Length W	pots/ Veek Rate	Type Spots		Amount
*Line On Start Date End Date Description	Rate	and the second second second second second second				
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Anderson	Start/End Time 3-4p	Weekdays Lengt		<u>Type</u> NM		
See MG 108.2,108.3,108.4,108.5,108.6	M-Sa 8-10p/Su 7-	.1Th :3	30 \$1,350.00	NM		
⊕ MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108 3 KVVU 10/17/12-10/17/12 Extra	8.1 <i>M-F 7-730p</i>	W :3	30 \$ 950.00	NM		
® See MG 108.7	M-F 6-630pm	W :3	30 \$900.00	NM		
MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108	141-1 000 op	-Tu:	30 \$1,025.00	NM		
MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,100 KYA/II 10/20/12-10/20/12 The Closer	o. i M-Sa 8-10p/Su 7-	-1Sa :3	30 \$940.00	ММ		
MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,10 7 KVVU 10/19/12-10/19/12 Extra	M-Sa 8-10p/Su 7	-1F :3	30 \$950.00	NM		
 MG for 108.3 10/17 N 109 KVVU 10/17/12 10/17/12 Cops M-F 4-430x Start Date End Date Weekdays Spots/Week 	M-F 4-430x <u>Rate</u>	:30		NM 1	1	\$95.00
Week: 10/15/12 10/21/121 1	\$95.00 4-5p	:30		NM	1	\$350.00
N 110 KVVU 10/17/12 10/17/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$350.00			NM	1	\$85.00
N 111 KVVU 10/17/12 10/17/12 Fox 5 News @ 430am Start Date End Date Weekdays Spots/Week	M-Th, Sun 430-5a	ar :30	•	Nivi	1	ψοσισσ
Week: 10/15/12 10/21/121 1 N 112 KVVU 10/17/12 10/17/12 FOX 5 News 5-6am M-F	\$85.00 5a-6a	:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$450.00	.00		NM	1	\$1,025.00
N 113 KVVU 10/17/12 10/17/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week	o M-F 530-6p <u>Rate</u> \$1,025.00	:30		,,	•	
Week: 10/15/12 10/21/121 1	M-F 6a-7a	:30		NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$725.00	.20		NM	1	\$650.00
N 115 KVVU 10/17/12 10/17/12 MORE Access Start Date End Date Weekdays Spots/Week	630-7pm <u>Rate</u> \$650.00	:30	ı			
Week: 10/15/12 10/21/121 I N 116 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30)	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$700.00	-20		NM	1	\$1,350.00
N 117 KVVU 10/17/12 10/17/12 TMZ Start Date End Date Weekdays Spots/Week	730-8p <u>Rate</u> \$1,350.00	:30) 			
Week: 10/15/12 10/21/12 12-1	M-F 9a-10a	:30)	ММ	1	\$275.00
Week: 10/15/12 10/21/121 1	\$275.00 M-Th, Sun 430-	-5ar :30	0	NM	1	\$195.00
N 119 KVVU 10/17/12 10/22/12 Fox 5 News @ 430am Start Date		Jai				
Week: 10/16/12 10/22/12 M-WTS 1		recovery and the second	Totals	1	11	\$57,535.00

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	Contract / Revision 498382 /	Alt Order # 06366313
Contract Dates 10/16/12 - 10/22/12	Product PRIORITIES USA AG	Estimate # CTN 1565
Advertiser ISS/Prior USA Act-LCV VI		riginal <u>Date / Revision</u> 10/11/12 / 10/22/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	111	\$57,535.00	\$48,904.75
Totals	111	\$57,535.00	\$48,904.75

Signature:	Date:	
219		

REP HEADLINE# 6366313 TRF# 498382 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT RISK !!!
HARRIS REPORT FI

FROM REP **CHANGES**

OCT22/12 14.46 *** KVVU-TV ***

FAX# OFC-1001FFFFF

ADV AGY ORDER CITY TAX FLIGHT DATES OCT16/12 PRDCT # PRIORITIES USA ACTN ADV. AGY. STATE NAME NAME TAX MUNDY KATOWITZ MEDIA 1322 ISS/PRIORITIES USA ACTION WASHINGTON, OCT22/12 EST#1565 CONTRACT ດ STREET WK-1 COMMENTS: # 6366313 Da S 면 20003 CO-OP BILLING NEEDED (HINE, ORDER, INVOICE) CLASS: SALES PRSN BUYER NAME REP.# NATI. PH-MEDIA OFF.# 762 TERESA DIFURIA LOCAL PLACEMENT DATE SALESMAN REGIONAL OCT22/12 14.4

REP: OK'D M32 SEE LINE 154 TOTAL SAME

NHKKH

CON CM STA:

**** THIS

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D

CASH IN ADVANCE SCHEDULE

PLS CNF THANKS

ELECTRONIC TELEVISION INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

PRIORITIES USA ACTION

PROGRAM: NICS GAME #7 ORD COM1: SPOTS N/A DUI THIS IS A MAKE-GOOD FOR THIS IS A MAKE-GOOD FOR THIS IS A MAKE-GOOD FOR	154 A 430P-800P	PROGRAM : DR. OZ CON COM1: DR. OZ	35 S 400P-500P	AGENCY ADVERTISER COLE	:LINE#:REP :CD: TIME PERIOD
TO PRG OCT22 ON OCT22 ON OCT22 ON	30		30	CODE = 321)E = 340	: LGTH : SEC
CHG. AIRING NLCS GAME #ILINE-35 FOR 1 SPOT/WK LINE-37 FOR 1 SPOT/WK LINE-130 FOR 1 SPOT/WK	\$2,250.00		\$350.00	AGENCY EST# =	: RATE
AME #7. SEE T/WK T/WK OT/WK	10/22		10/22	= 1565	: START : DATE
MG. PLS	10/22		10/22		: END : DATE
APPROVE.	ч		0		:SPTS: WEEK : /WK: INVT
	NOM		MON		: DAYS
,	Н	ı	0		:TOTL:

THIS

REP HEADLINE# 6366313 TRF# 498382 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT22/12 14.46
*** KVVU-TV ***

OCT/12 57535.00	PROGRAM: EXTRA ORD COM1: TP DUE TO THIS IS A MAKE-GOOD STATION MAKEGOOD OFFERS: M32 OK'D BUY#35 MI BUY#130 OBUY#130	PROGRAM : FOX 5 N CON COM1: FOX 5 N 130 S 900P-930P	37 s 500P-530P	: LINE#: CD: TIME
	Z Ö	NWS-5	408	PERIOD :
	TO BASEBALL. PRE-BOOKED OD FOR OCT22 ON LINE-41 MISSED:MON/400P-500P MON/500P-530P MON/900P-930P OFFER:MON/430P-800P CMT:SPOTS N/A DUE TO	ω Ο	30	LGTH : SEC
	OKED PLS 7 -41 FOR 1 TO PRG CH	\$950.00	\$950.00	: RATE
	APPROVE. SPOT/WK OCT22 OCT22 OCT22 OCT22 OCT22 NG. AIRING NLCS	10/22	10/22	: START
	GAME #7	10/22	10/22	: END : DATE
CO	EH 0000	0	0	:SPTS:
CONTRACT TO	\$350.00 \$950.00 \$950.00 \$2,250.00 MG. PIS AI	MOM	MOM	WEEK :
TOTAL 5: SPOTS	(OCT22/12) 00 PLS ADVISE	NC	ŭ	DAYS
57535.00 111	22/12) ADVISE.	0	0	:TOTL:

SVC- NSI DEMOS- RA35+*

MARKET TOTALS

\$318,555

KVVU 18%

KSNV

4 % %

KLAS

19%

KTNV 22%

AMAX

98

KVCW

% (J

CABL

%0

P-CLASS, PLAN, SECT

MOD CODE

A-ADD

B-BUY TYPE

C-CANCELLED R-RATE

DE-DELETE

E-EFF DATES

Q-PAID PGM

S-SPOTS

PER WEEK

T-TIME

X-LATE L-LENGTH

Y-DAYS

Z-COMMENTS

*-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME